



# 3<sup>rd</sup> Annual McNees Food & Beverage Seminar

September 12, 2019

Hollywood Casino at Penn National Race Course

777 Hollywood Blvd. • Grantville, PA 17028

9:30a - 6:00p



## AGENDA:

**9:30 – 10:00a - Registration and Networking**

**10:00 – 10:10a - Opening Remarks**

**10:10 – 11:40a - The Surge of Emerging Products in 2019 and Beyond**

In 2019 and beyond, the food and beverage industry will be launching new and trendy products. Breakthrough innovations in emerging food products include meat alternatives, functional foods/beverages, and diversification of craft beverage products. The panelists will share their view of the cutting edge of food and beverage products.

### PANELISTS

- John Stemler, Free Will Brewing
- Darby Hughes, Quench and Pavone
- Bill Green, Phillips Mushroom Farms
- Linda Wright, The Hershey Company

**12:00 – 1:00p – Lunch**



**Celebrity Chef Fabio Viviani**  
**KEYNOTE LUNCH SPEAKER**

**1:00 – 1:40p – What's Cooking is Labor & Employment?** - Adam Santucci, McNees Wallace & Nurick LLC

In this fast-paced session, we will look at percolating federal labor and employment law developments, including new things brewing at the NLRB. We will focus on what is heating up now and how changes will impact food and beverage industry employers.

**1:40 – 2:20p - CBD - Profit Opportunity or Legal Quagmire?** - Lois Duquette, McNees Wallace & Nurick LLC

The passage of the 2018 Farm Bill and the increasing numbers of food and beverage products containing CBD offered for sale has resulted in much confusion about the legal status of such products. In this session, we will provide a legal and regulatory update on the manufacture and sale of food and beverage products containing hemp or CBD after the 2018 Farm Bill and help you understand the risks the sellers of these products are currently facing.

**2:20 – 2:45p - Break and Networking**

**2:45 – 4:00p - Growth Strategies and Enterprise Transformation for Your Business** – Sponsored by Baker Tilly

Join Baker Tilly for a panel discussion featuring different growth strategies for food and beverage companies. We'll have an in-depth and dynamic conversation regarding growth through M&A, customer experience, sales and marketing effectiveness, general growth strategy development and emerging technologies.

### PANELISTS

- Jeffrey Vrabel (Moderator), Baker Tilly
- Steve Economou, Baker Tilly Capital
- Claudio Garcia, Baker Tilly
- Ollie East, Baker Tilly

**4:00 – 6:00p – Cocktail Hour/Book Signing** (held in Eatery)

