

McNEES FOOD & BEVERAGE GROUP SEMINAR

September 14, 2017

12:00 - 5:00pm

Hollywood Casino

John Henry Room
777 Hollywood Blvd
Grantville, PA 17028



McNees invites you to join us for a half-day seminar focusing on current trends in the food and beverage industry. Hear from McNees attorneys covering issues in marketing, labor and employment, and recalls, with a closing panel discussion on the latest developments facing the industry. Cocktails and networking opportunities will follow the seminar. We look forward to seeing you there!

RSVP by September 7, 2017 to
Karen Swaringen at
717.237.5430 or
kswaringen@mcneeslaw.com

AGENDA:

11:30 a.m. – 12:00 p.m.

Registration

12:00 – 1:15 p.m.

Lunch

Welcome - Brian Jackson, McNees Labor & Employment Co-Chair
Keynote Speaker - PA Secretary of Agriculture Russell C. Redding

1:30 – 2:00 p.m.

Current Risks In Food and Beverage Marketing

Brian Gregg - McNees Food & Beverage Group Chair

We will cover high risk advertising claims, comparative advertising, and FTC/FDA regulatory updates.

2:05 – 2:35 p.m.

The Top Five Labor and Employment Issues for the Industry

Adam Santucci - McNees Labor & Employment Attorney

We will focus on the top five labor and employment law issues facing employers in the industry in 2017 and beyond.

2:45 – 3:15 p.m.

You Think You May Need to Issue a Recall – Now What?

Lois Duquette - McNees Intellectual Property Attorney

Fritz Kriete - McNees Food & Beverage Attorney

We will review key considerations in making a recall decision.

3:30 – 4:45 p.m.

Current Trends in the Food and Beverage Industry

Panelists:

Joan Apgar, Food Regulatory/Nutrition Scientist Consultant
(formerly with The Hershey Company, retired)

John Daly, Food and Beverage Manager, The Hotel Hershey

Rich DiFrischia, Vice President and General Counsel,
Knouse Foods Cooperative, Inc.

Andy Stuffick, Chief of Investigations, Pennsylvania Liquor Control Board

4:45 – 5:00 p.m.

Closing Remarks

5:00 – 6:30 p.m.

Cocktails/Networking