



# McNEES FOOD & BEVERAGE GROUP SEMINAR

**DATE:** September 14, 2017

**LOCATION:** Hollywood Casino

**TIME:** 12:00 - 5:00 p.m.

## AGENDA:

**11:30 a.m. – 12:00 p.m.**      **Registration**

**12:00 – 1:15 p.m.**              **Lunch**

Welcome - McNees Chairman David Kleppinger  
Keynote Speaker - PA Secretary of Agriculture  
Russell C. Redding

**1:15 – 1:30 p.m.**                  **Break**

**1:30 – 2:00 p.m.**  
**Current Risks In Food and Beverage Marketing**

*Brian Gregg - McNees Food & Beverage Group Chair*  
We will cover high risk advertising claims,  
comparative advertising, and FTC/FDA  
regulatory updates.

**2:00 – 2:05 p.m.**                  **Break**

**2:05 – 2:35 p.m.**  
**The Top Five Labor and Employment Issues  
for the Industry**

*Adam Santucci - McNees Attorney*  
We will focus on the top five labor and em-  
ployment law issues facing employers in the  
industry in 2017 and beyond.

**2:35 – 2:45 p.m.**                  **Break**

**2:45 – 3:15 p.m.**

**You Think You May Need to Issue a Recall –  
Now What?**

*Lois Duquette and Fritz Kriete - McNees Attorneys*  
We will review key considerations in making a  
recall decision.

**3:15 – 3:30 p.m.**                  **Break**

**3:30 – 4:45 p.m.**  
**Current Trends in the Food and Beverage  
Industry**

**Panelists:**  
Joan Appgar, Food Regulatory/Nutrition Scientist  
(formerly with The Hershey Company, retired)  
John Daly, Food and Beverage Manager, The  
Hotel Hershey

Rich DiFrischia, Vice President and General  
Counsel, Knouse Foods Cooperative, Inc.  
Executive, Pennsylvania Liquor Control Board

**McNees Panelists:**  
Brian Gregg, Fritz Kriete and Kim Selemba

**4:45 – 5:00 p.m.**              **Closing Remarks**

**5:00 – 6:30 p.m.**              **Cocktails/Networking**