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The Racehorse Practice Group



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 **McNees**



Racehorse Practice Group

Staking conditions, mating certificates, eligibility papers, live cover, strangles, ridglings, geldings, cryptorchid, colts, fillies, mares, stallions, syndications, trotting associations, jockey clubs, horsemen, racing compacts, standing agreements, agisters liens, trotting, pacing, and triple crowns.

Horse racing has its own language. We're fluent.

McNees attorneys have campaigned racehorses, won major stakes races, set world records and bred trotting triple crown winners. In short, we have first-hand experience with the often frustrating, occasionally incomprehensible, and once-in-awhile delightfully rapturous horse racing industry.

Our team of attorneys has created revolutionary marketing opportunities for Kentucky Derby winners like Big Brown, Barbaro, Smarty Jones, Revolutionary, California Chrome and Nyquist. We have represented thoroughbred and standardbred horse owners and staking associations. Our clients include the largest standardbred breeding farm and largest standardbred sales company in the world. We have negotiated stallion contracts, resolved sales disputes, drafted staking conditions, organized sales companies, resolved racing disputes, customized host track agreements and authored industry-leading innovations.

Finding attorneys who understand the unique language of horse racing but can also bring to bear expertise in business, tax, intellectual property and real estate matters can be a challenge. If you are reading this, you've found them.

If you would like to learn more about the McNees Racehorse Practice Group, please contact Michael Doctrow (for marketing and licensing issues and thoroughbred industry information), Shaun Eisenhauer (for business and tax issues and standardbred industry information), or Steve Weingarten (for real estate and agriculture issues).



SHAUN R. EISENHAUER

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Shaun is a partner of Windsong Stable, breeder of the Triple Crown winning Standardbred Stallion, Windsong's Legacy (2, 1:57.2; 3, 1:53. \$1,744,644) and the Aged Trotter of the Year, Rotation (3, 1:54.3; 4, 1:52.3. \$1,245,143). As an owner, Shaun campaigned the Breeders Crown winning and world-record holding trotting filly Expressway Hanover (3, 1:55.2. \$339,606). Shaun purchased Expressway Hanover at auction, then managed every step of her racing and breeding careers. Shaun is corporate secretary of Hanover Shoe Farms, the world's largest Standardbred breeding farm, and Standardbred Horse Sales Company, the world's largest public Standardbred auction.

Shaun has been involved in every aspect of the Standardbred business, from yearling auctions to drafting stallion syndication agreements. As counsel to the American Classic Series, Shaun drafted stakes conditions and negotiated host track agreements.

At McNees, Shaun practices with the Business Counseling, Financial Services, Public-Private Partnerships and Real Estate groups and is Chair of the Firm's Securities Group. In addition to his law degree, Shaun has an MBA from the Wharton School of the University of Pennsylvania. Shaun serves as outside general counsel to national manufacturing, real estate, agricultural, and services companies, providing advice on a wide range of matters including acquisitions and dispositions, debt and equity financing (including public and private offerings), business planning, corporate and partnership structure, succession planning, contracting, commercial leasing, and general business counseling.



MICHAEL A. DOCTROW

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Michael has represented the owners of thoroughbreds CALIFORNIA CHROME, REVOLUTIONARY, SMARTY JONES, AFLEET ALEX, BARBARO and BIG BROWN on licensing and publicity matters. He was influential in developing branding strategies that resulted in millions of dollars being earned for the thoroughbred owners' favorite charities. He negotiated licensing agreements with clothing and collectibles manufacturers and distributors, including the NTRA, as well as with artists, publishers and television networks.

Michael is a Member of McNees Wallace & Nurick, where he is the Chair of the Firm's Intellectual Property Group. He practices trademark, copyright, trade secret and advertising law. His practice focuses on trademark and copyright registration and administration, and advertising and branding strategies. A significant portion of his practice involves the structuring and negotiating of trademark, patent and software license agreements, franchise and distribution agreements, advertising agreements and technology contracts. Michael counsels clients on all aspects of domestic and international marketing and distribution matters, and he is actively engaged in counseling franchise companies.



STEVEN J. WEINGARTEN

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Steve is Chair of the McNees Real Estate Law group and served as managing attorney of McNees Wallace & Nurick LLC from 2002 through 2006. Steve represents landowners, developers and lenders in sophisticated real estate transactions and has extensive experience in a wide variety of leasing matters, representing both landlords and tenants. In addition, Steve practices in the area of zoning and land use law, and regularly appears before zoning hearing boards and other governmental bodies that regulate and control the use and development of real estate.

Having grown up on a farm, and being the current owner of a large farm (crop, cattle and, yes, some horses), Steve is intimately familiar with the issues faced by farmers and large landowners. In his law practice, Steve regularly represents farm owners and members of the agriculture industry. The Right to Farm Act, Ag Security Areas, Clean and Green preferential tax assessments, and the like, are part of Steve's daily practice, and his life outside of the law.



Tom Tanner, photographer



Tom Tanner, photographer