

# McNEES FOOD & BEVERAGE SEMINAR

**DATE:** September 13, 2018

**LOCATION:** Hollywood Casino

**TIME:** 12:00 - 6:30 p.m.

## **AGENDA:**

- 11:30 a.m. – 12:00 p.m.**    **Registration**
- 12:00 – 12:10 p.m.**        **Opening Remarks**  
Brian Jackson, McNees Wallace & Nurick
- 12:10 – 1:15 p.m.**         **Lunch**  
Keynote Speaker  
Michael L. Pechart, Chief Operating Officer at Sterman Masser, Inc
- 1:15 – 1:50 p.m.**         **Labor and Employment Law Top Five**  
Jennifer Will, McNees Wallace & Nurick  
*A review of the top five labor and employment law developments for employers in the food & beverage industry.*
- 1:50 – 2:05 p.m.**         **Break**
- 2:05 – 2:40 p.m.**         **How Food and Beverage Companies Protect their Brands with Trademarks & Copyrights**  
Brian Gregg, McNees Wallace & Nurick  
*A summary of how food and beverage companies use intellectual property to differentiate their brands in the marketplace, and the risks of doing so without a basic understanding of copyright and trademark law.*
- 2:40 – 3:15 p.m.**         **Hot Topics in Food and Beverage Litigation**  
Michael Passella, McNees Wallace & Nurick  
*An overview of how Courts across the country are dealing with issues unique to the food and beverage industry, and how to avoid potential litigation.*
- 3:15 – 3:45 p.m.**         **The Continued Evolution of Pennsylvania Liquor Laws**  
Kimberly Selemba, McNees Wallace & Nurick  
*An update on recent changes to liquor laws in Pennsylvania and how they might affect your business.*
- 3:45 – 4:00 p.m.**         **Break**
- 4:00 – 5:00 p.m.**         **Panel Discussion**  
Alex Baloga, President and CEO of the Pennsylvania Food Merchants Association  
John Bassounas, Partner and Client Services Director at Pavone Marketing Agency/Quench Agency  
Dr. Lydia Johnson, Director of the Bureau of Food Safety at PDA  
Christian Lampe, Owner of Weyerbacher Brewery, President of the Brewers of PA
- 5:00 – 5:10 p.m.**         **Closing Remarks**
- 5:10 – 6:30 p.m.**         **Cocktails/Networking**